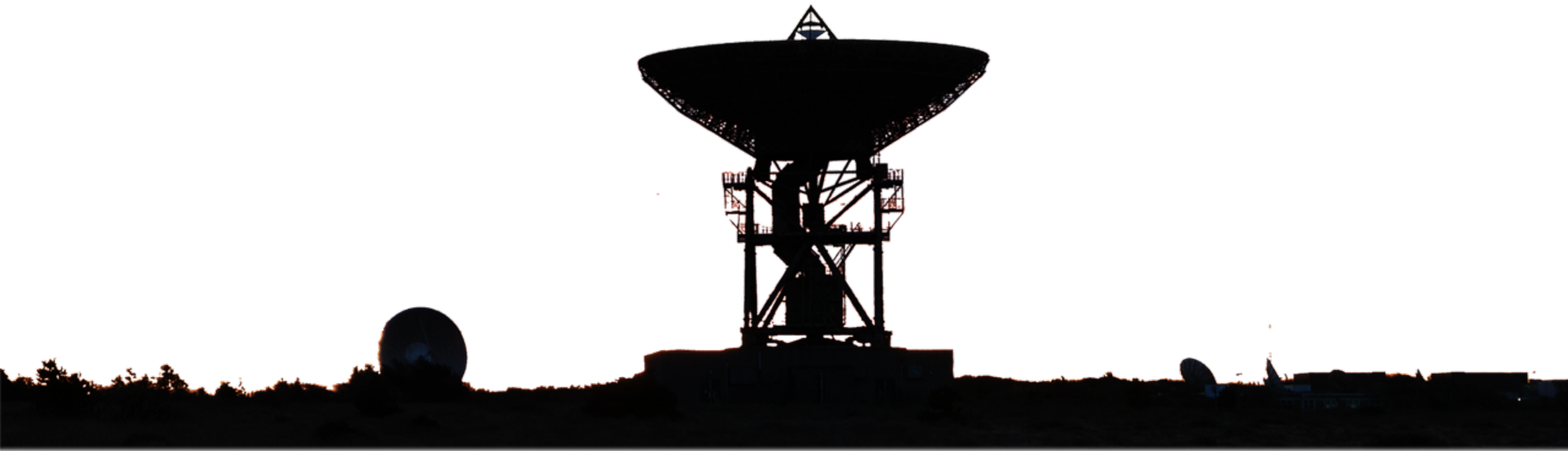




Satellite Business – Economic Case

Ian Jones, CEO



Satellite Industry

- UN / ITU
- Governments (regulation / spectrum)
- Satellite Operators
- Satellite Teleports
- Equipment Suppliers
- Customers
 - Broadcasters
 - Mobile Phone Co
 - Industry
 - Consumers

Space Industry

- Governments
- Space Agencies
 - NASA
 - ESA
 - CSA
 - Roscosmos
 - Others
- Large Industry
- SMEs

Skill set

- Transferable skills
 - Electronic Engineering
 - Data Analytics
 - Physics
 - Maths
- Business Skills
 - Cash!
 - Business Operations
 - Financing
 - Understanding the macro and micro
 - Lobbying

$$F(x) = \sum_{n=0}^{N-1} f(n) e^{-j2\pi(x\frac{n}{N})}$$

$$f(n) = \frac{1}{N} \sum_{x=0}^{N-1} F(x) e^{j2\pi(x\frac{n}{N})}$$

Antenna Arrays

$$F(x) = \sum_{n=0}^{N-1} f(n) e^{-j2\pi(x\frac{n}{N})}$$

$$f(n) = \frac{1}{N} \sum_{x=0}^{N-1} F(x) e^{j2\pi(x\frac{n}{N})}$$

Discrete Fourier Transform

$$c_{11} = a_{11}b_{11} + a_{12}b_{21} + a_{13}b_{31} + a_{14}b_{41}$$

$$\begin{bmatrix} a_{11} & a_{12} & a_{13} & a_{14} \\ a_{21} & a_{22} & a_{23} & a_{24} \end{bmatrix} \begin{bmatrix} b_{11} & b_{12} & b_{13} \\ b_{21} & b_{22} & b_{23} \\ b_{31} & b_{32} & b_{33} \\ b_{41} & b_{42} & b_{43} \end{bmatrix} = \begin{bmatrix} c_{11} & c_{12} & c_{13} \\ c_{21} & c_{22} & c_{23} \end{bmatrix}$$

2×4
 4×3
 2×3

$$c_{22} = a_{21}b_{12} + a_{22}b_{22} + a_{23}b_{32} + a_{24}b_{42}$$

$$\begin{bmatrix} a_{11} & a_{12} & a_{13} & a_{14} \\ a_{21} & a_{22} & a_{23} & a_{24} \end{bmatrix} \begin{bmatrix} b_{11} & b_{12} & b_{13} \\ b_{21} & b_{22} & b_{23} \\ b_{31} & b_{32} & b_{33} \\ b_{41} & b_{42} & b_{43} \end{bmatrix} = \begin{bmatrix} c_{11} & c_{12} & c_{13} \\ c_{21} & c_{22} & c_{23} \end{bmatrix}$$